



INCLUDE IMAGES

All linked (placed) images are sent with artwork, or all linked images are EMBEDDED in files.



CREATE FONTS TO OUTLINES

In Illustrator

1. Select All Artwork (Control + A, or Command + A(Mac)).
2. Click Type Tab at Top of Screen.
3. Select "Create to Outlines" (Control + Shift + O).
4. Save File.

*If for some reason you cannot convert your type to outlines please send all fonts used in your project.



FILE FORMAT

Save Files as (listed from best to worst).

- .ai
 - .eps
 - .pdf
 - .psd
 - .tiff
 - .jpg
-



BLEEDS

Please allow for a 1/8" bleed on your cards where the printing runs off the edge. This will ensure consistent ink coverage up to the edge.



DPI

If sending raster images (.psd, .tiff, .jpg) Please create your artwork at 300dpi or above.



TEMPLATES

When creating your card please refer to our online templates to ensure your card is the correct size. Our templates are located at:
www.plasticprinters.com/artspecs/
